

SUCCESS STORY

Finding a True 'Learning Partner' for Developing Digital Skills

Corpus Christi Independent School District
CORPUS CHRISTI, TEXAS

37k students

36 elem schools

10 middle schools

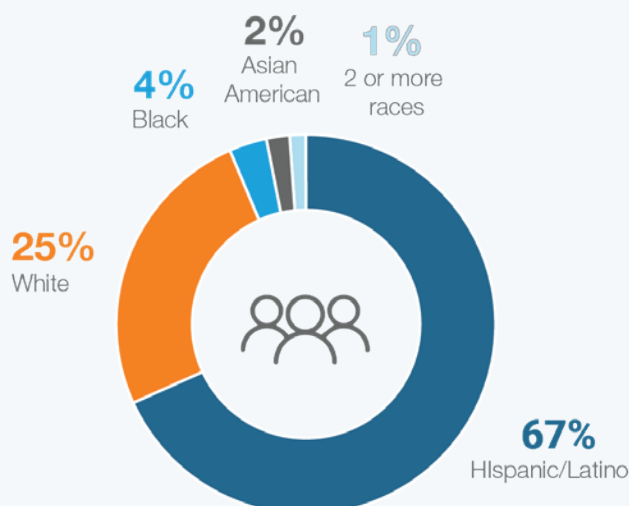
8 high schools

3 special campuses

31% f&r lunch

FACING DIGITAL DEMANDS

One of the largest districts in South Texas, Corpus Christi Independent School District serves 36,600 students, including children of military service members from the nearby naval air station.



In 2017, instructional technology director Cary Perales set out to adopt a digital curriculum that would support several requirements, including Technology Application TEKS, E-Rate, and David's Law, which is aimed at preventing cyberbullying. At an education conference, Perales discovered Learning.com's [Texas bundle](#).

"We liked the organization of the modules, and we appreciated Learning.com's willingness to partner with us to build out the modules for our curriculum," says Perales.

"It is so refreshing to have a company that develops a quality product and then continues to support you through your journey."

— Cary Perales, Director of Instructional Technology, CCISD

STEP BY STEP

Together, CCISD and Learning.com planned an incremental rollout, first equipping school librarians to use Learning.com to teach digital citizenship. The following year, Perales and her team worked with curriculum writers to find opportunities to build digital skills lessons into existing lessons. For example, a battleship module aligned with middle school math's coordinate planes lesson and science rocks module slide right into the rock cycle curriculum.

"We have a very diverse population of students and teachers, which is why Learning.com is so important," says Perales. "It differentiates based on students' skills and teachers' ability to teach technology."

ABOUT LEARNING.COM

Helping students, teachers and schools excel in a digital world.

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Learning.com
EXCEL IN A DIGITAL WORLD



For Debra Garcia, a technology applications teacher Kaffie Middle School, Learning.com was a life-saver.

“It was a struggle my first year, but then when Learning.com came along, I was like ‘Hallelujah!’” says Garcia. “Learning.com has everything we cover, everything I was searching for online, and more. I love the structure of it, the units, the lesson plans and interactive lessons and discussions.”

Garcia ensures her students learn to type with speed and accuracy, build presentation skills and gain experience creating with multimedia. When possible, she provides cross-curriculum opportunities, such as making a presentation for social studies lessons or producing a commercial to support an ELA writing assignment. Garcia’s class is an elective for 6th, 7th and 8th graders, and it became so popular that the school added a second tech app teacher to meet the demand.

TRUE LEARNING PARTNER

In 2019, Learning.com CEO Keith Oelrich visited CCISD to meet with students, teachers and administrators. They were delighted when they saw their feedback on games, characters and lessons incorporated into Learning.com’s product.

“The middle schoolers wanted more games, and Learning.com brought it. They got more games,” says Garcia.

To meet increasing demand from students who are embracing their growing digital skills, CCISD recently added more coding to its curriculum with [EasyCode Foundations](#) and, for high school students, additional project-based activities.

“I really feel like Learning.com has listened to us and evolved their curriculum based on customer feedback,” says Perales. “They are truly a learning partner, not just a company.”

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— Debra Garcia, technology applications teacher, Kaffie Middle School



Learning.com’s CEO Keith Oelrich (center) and team visit CCISD educators and students

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