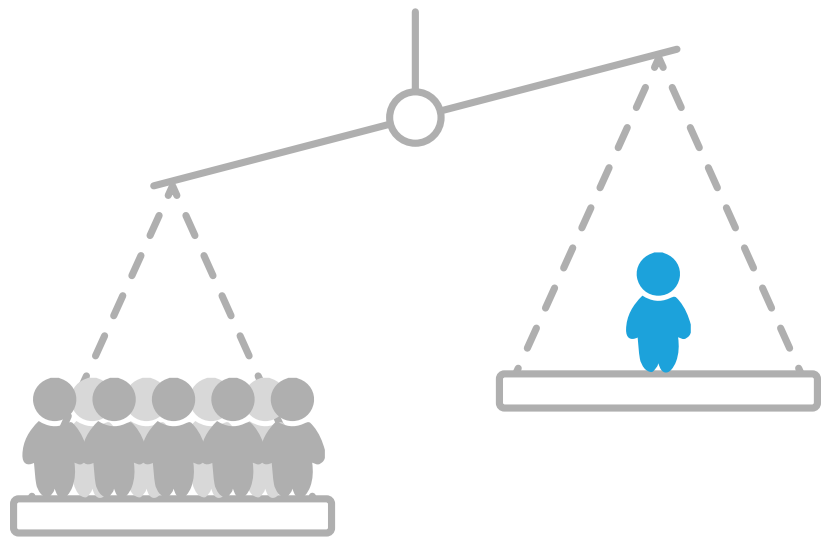


The 1.3 Trillion Dollar Problem

Lost productivity resulting from low technology skills costs the U.S. economy \$1.3 trillion each year. Here are seven startling facts around this costly technology skills gap.



1 in 10

workers report having **mastered workplace tech tools**.¹



78%

of **middle-skill job openings require knowledge of digital productivity tools** such as spreadsheets and presentation software.²

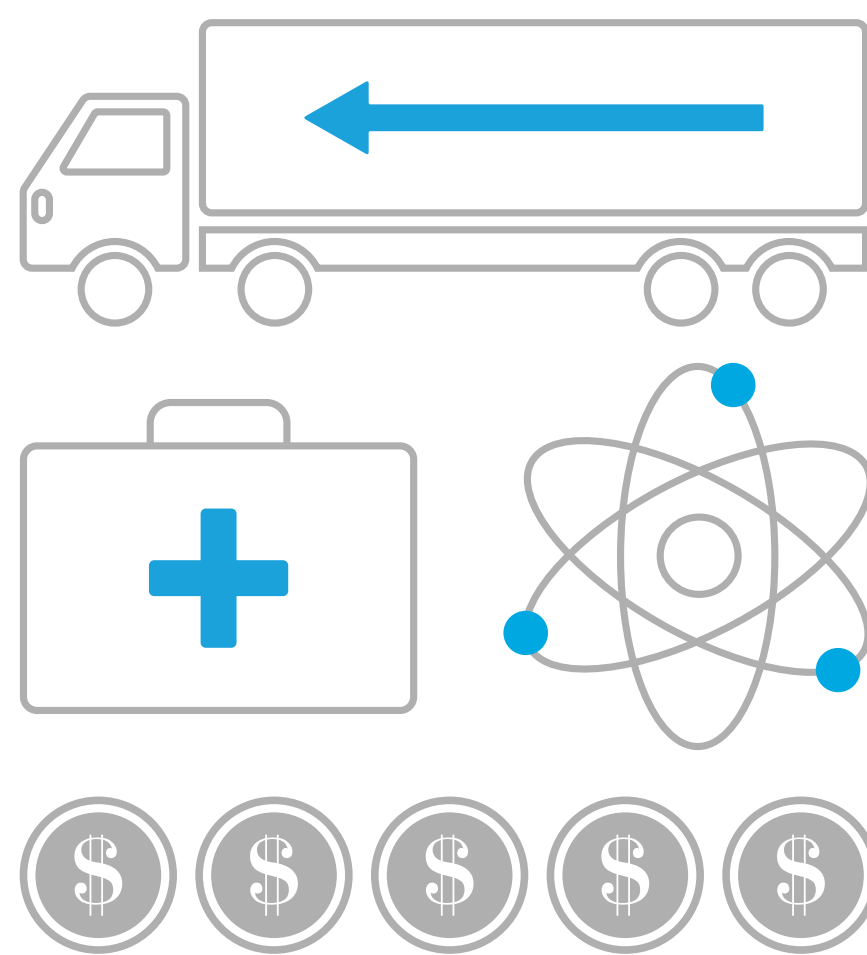


58%

of those currently entering the workforce have **low skills in solving problems with technology**.³

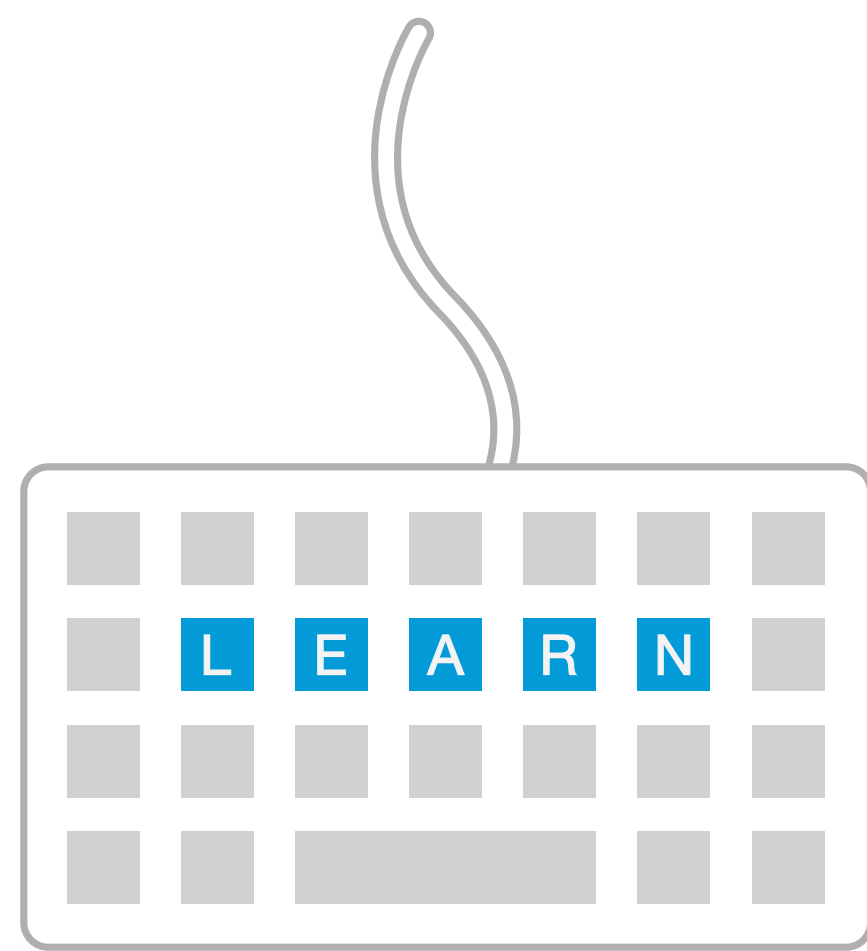
67%

of all tech jobs are **outside of the tech sector** including transportation, healthcare, education, and finance.⁴



1 in 3

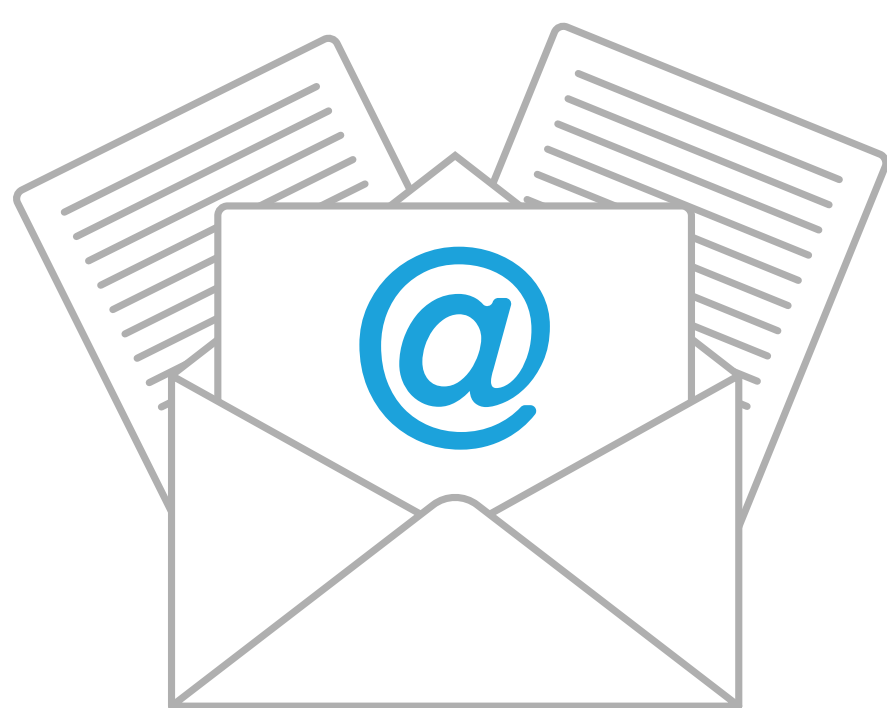
workers report they are **not proficient in the technology required for their job**.⁵



Nearly 1/4 of an employee's work day is wasted because of inadequate skills, costing businesses

\$10,000

per employee annually.⁶



28%

of an employee's **work week is spent on reading, writing or responding to email**.⁷

How Learning.com Can Help

Our complete digital literacy curriculum for grades K-8 provides grade-appropriate lessons with embedded instruction to engage students as they develop critical skills such as keyboarding, online safety, coding, and more.

We make it easy for teachers to equip their students to succeed on online assessment, in college, and their future careers.



Learning.com

EXCEL IN A DIGITAL WORLD

¹ <http://businessdegrees.uab.edu/resources/infographics/the-it-skills-gap/>

² <http://burning-glass.com/research/digital-skills-gap/>

³ Change the Equation, 2015

⁴ <https://obamawhitehouse.archives.gov/the-press-office/2016/01/30/fact-sheet-president-obama-announces-computer-science-all-initiative-0>

⁵ <http://businessdegrees.uab.edu/resources/infographics/the-it-skills-gap>

⁶ International Data Corporation (IDC) "Bridging the information worker productivity gap: New challenges and opportunities for IT"

⁷ McKinsey Global Institute: The social economy: unlocking value and productivity through social technologies!